

20,000 Leads 7 Simple Rules...



1

Target Prospective Leads by Framing!

2

Grab Attention and Keep it!

3

Build Credibility with Real Information!

4

**Love the Topic...
Be Passionate!**

5

Write for your Readers!

6

**Talk TO Readers -
NOT Down to Them!**

7

Treasure the List!

MICHAEL L. MATTOS (MLM)
LOUNGE CHAIR MARKETER

Helping YOU create a "Lifestyle Business"

...where YOUR office becomes the beach or ANY destination of your dreams!

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